PRESS & MEDIA KIT
valkiria.pro

Everything you need to write about Valkiria

Valkiria is one workspace for every ad account a business runs. It connects 13 ad platforms, finds wasted budget and broken tracking, explains why in plain language and applies a fix only after the account owner approves it. Below: the story, screenshots, video demos and facts — free to use in reviews and articles.

13
ad platforms in one window

10
interface languages

36
functional modules

0%
commission on ad spend

The story in three paragraphs

A typical advertiser runs campaigns in three to six ad cabinets, exports numbers into spreadsheets, builds reports by hand and asks a generic chatbot for advice that cannot see the real accounts. Money leaks in the gaps: a campaign with clicks and no conversions, a pixel that stopped firing, a creative that burned out two weeks ago.

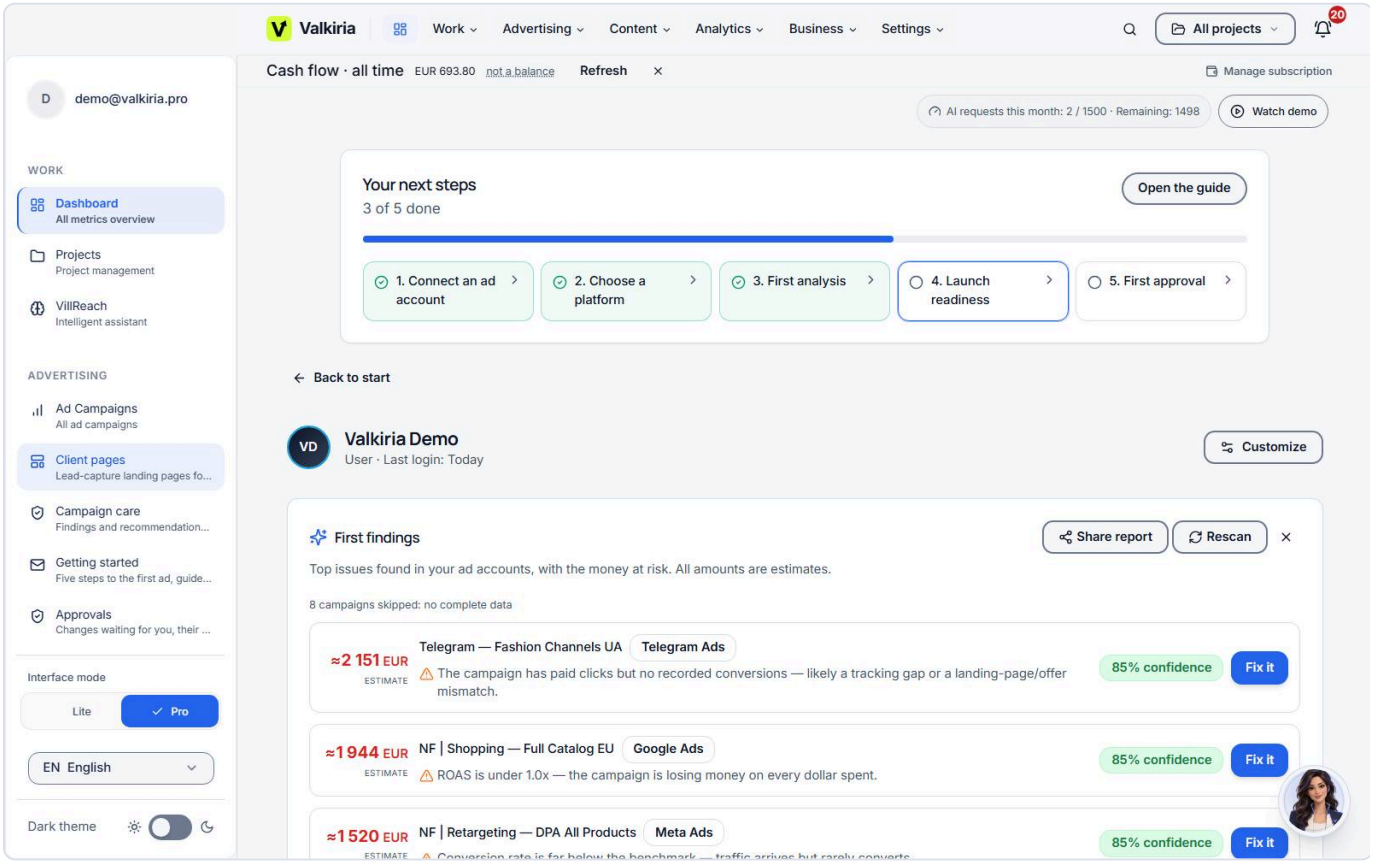
Valkiria puts Google, Meta, TikTok, LinkedIn, Telegram Ads, X, Reddit, Pinterest, Microsoft, Snapchat, ChatGPT Ads and more into one workspace. It scans the accounts, prices each problem in money, explains it and prepares the fix — cross-platform analytics, five attribution models, budget pacing, creative-fatigue scoring, automation rules, a creative studio, SMM publishing, SEO and client reporting live in the same workspace.

The core rule: nothing changes in an ad account until the owner approves it, and anything an AI estimated is labelled an estimate. Beginners get a Lite mode, a five-step first-ad guide and an AI wizard that drafts a campaign from a website URL; professionals and agencies get the full Pro workspace, white-label client portal and a public API with an MCP server.

A real result

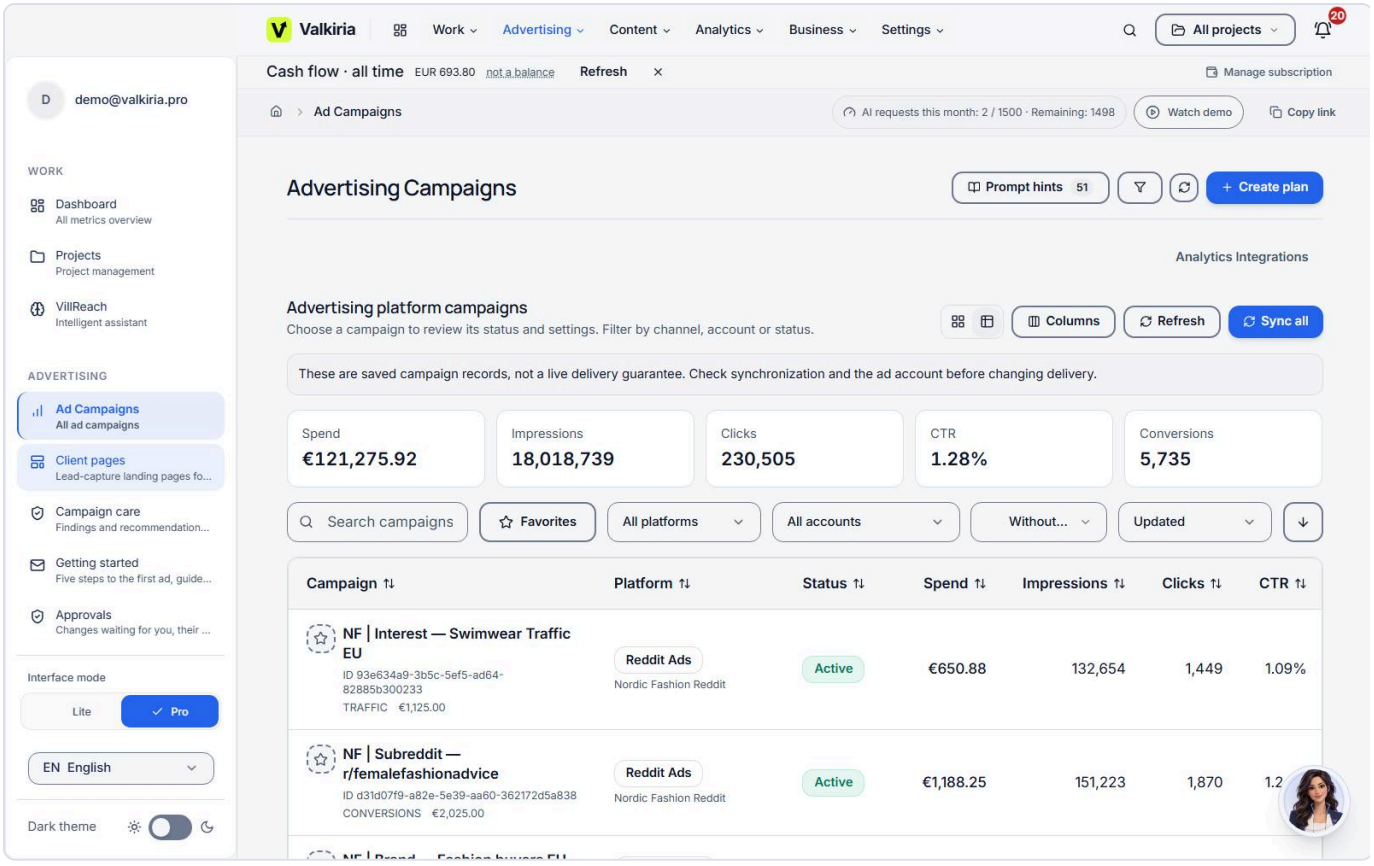
> Anonymised client, Google Ads, Ukraine: UAH 444,187 managed over 89 days, 1,560 conversions; cost per acquisition fell from UAH 514 in September to UAH 221 in October 2026 (−57%). Figures come from the platform's own production metrics.

Screenshots



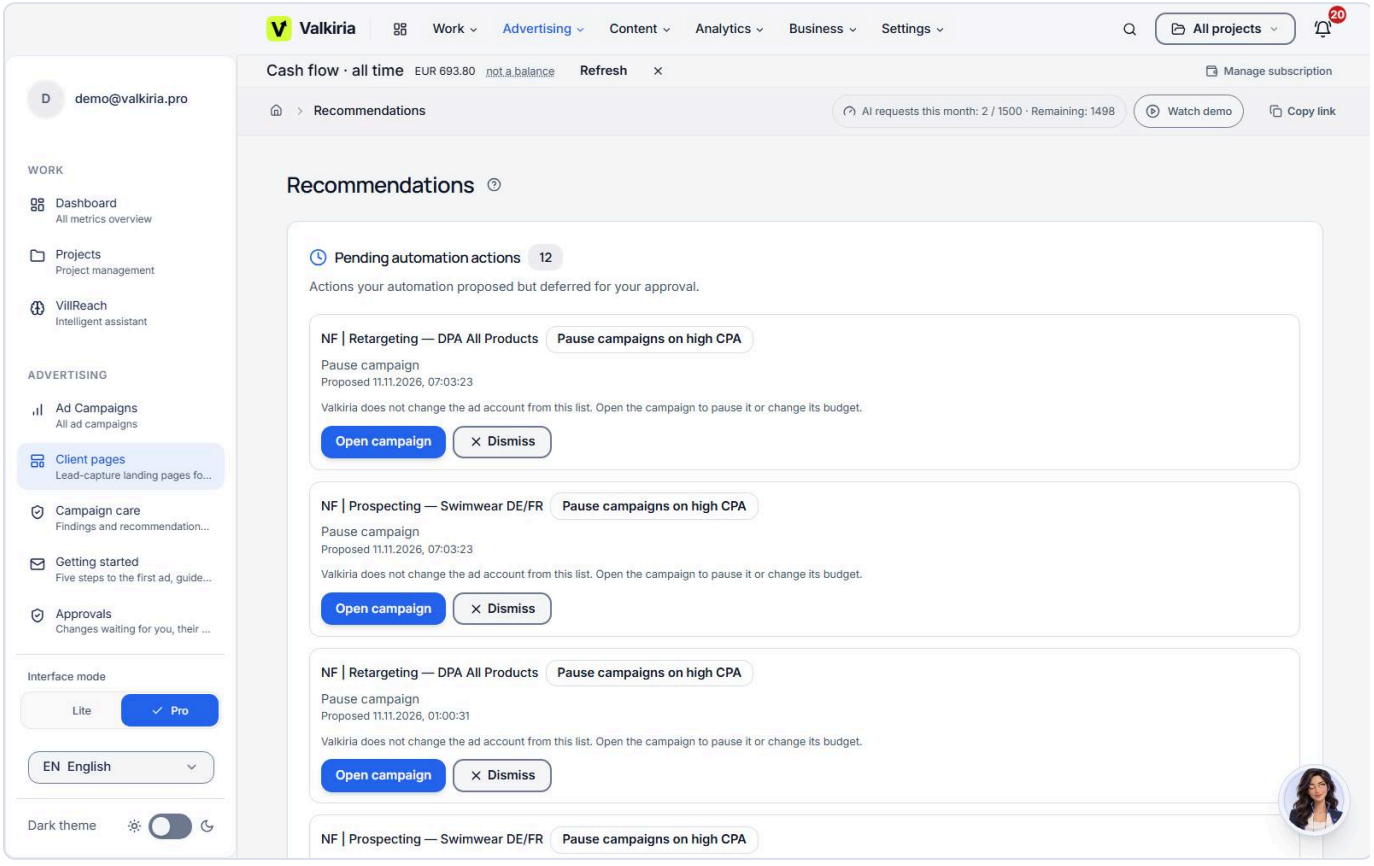
First findings: the biggest problems in the connected accounts, priced in money

Video demos: valkiria.pro/demos/en/dashboard.mp4



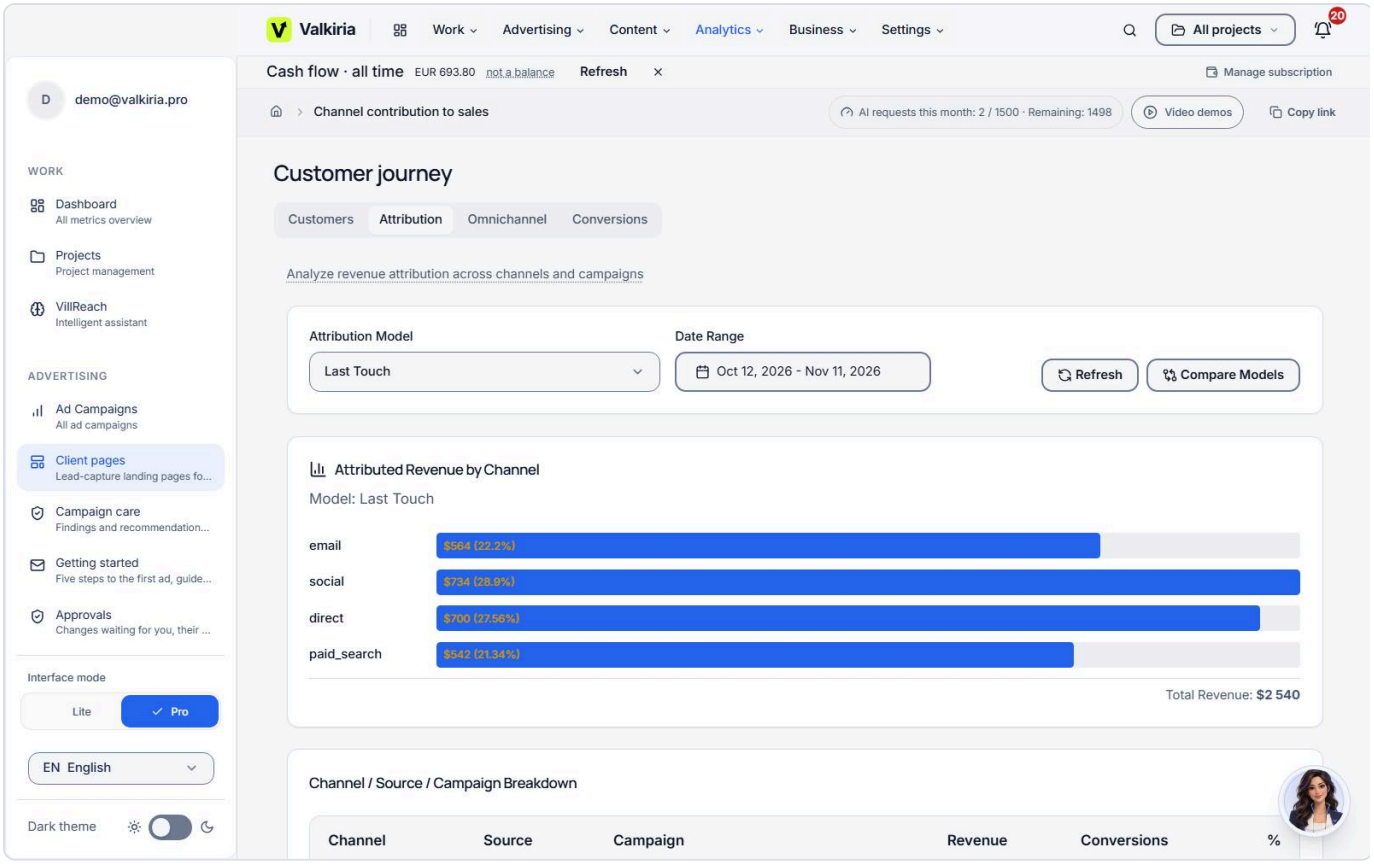
Every campaign from every platform in one table

Video demos: valkiria.pro/demos/en/campaigns.mp4



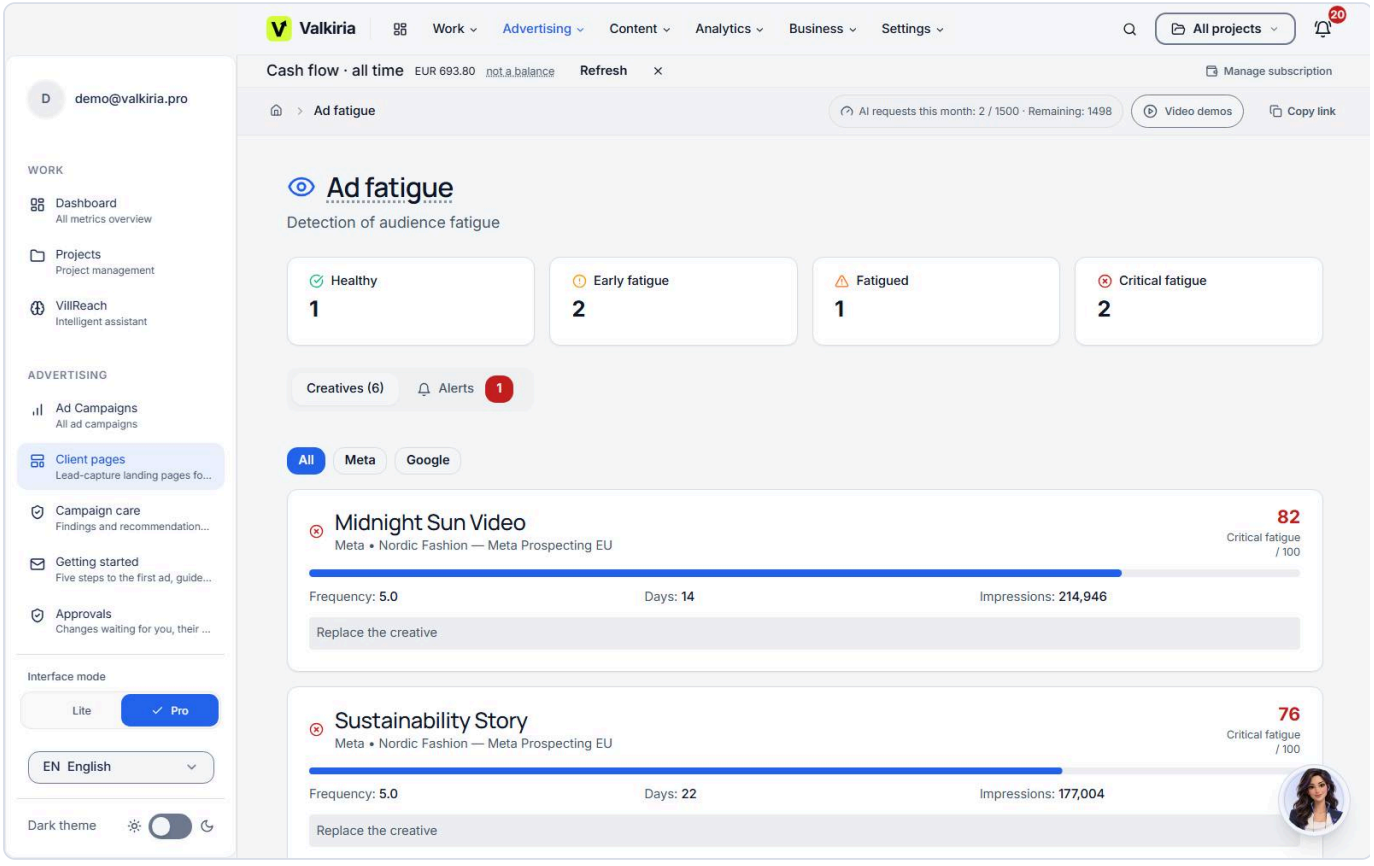
Recommendations that wait for the owner's approval

Video demos: valkiria.pro/demos/en/recommendations.mp4



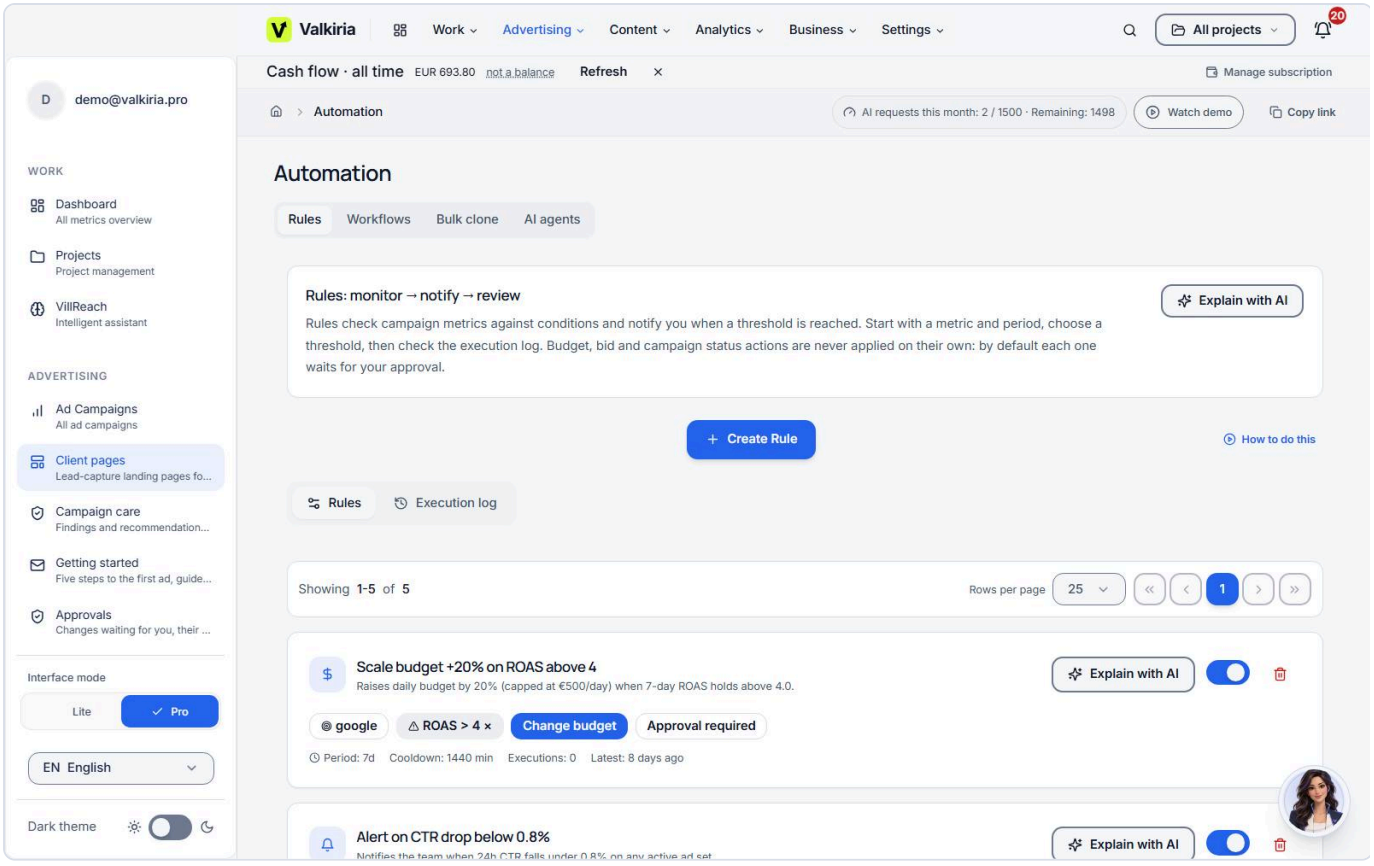
Attribution: five models and revenue by channel

Video demos: valkiria.pro/demos/en/attribution.mp4



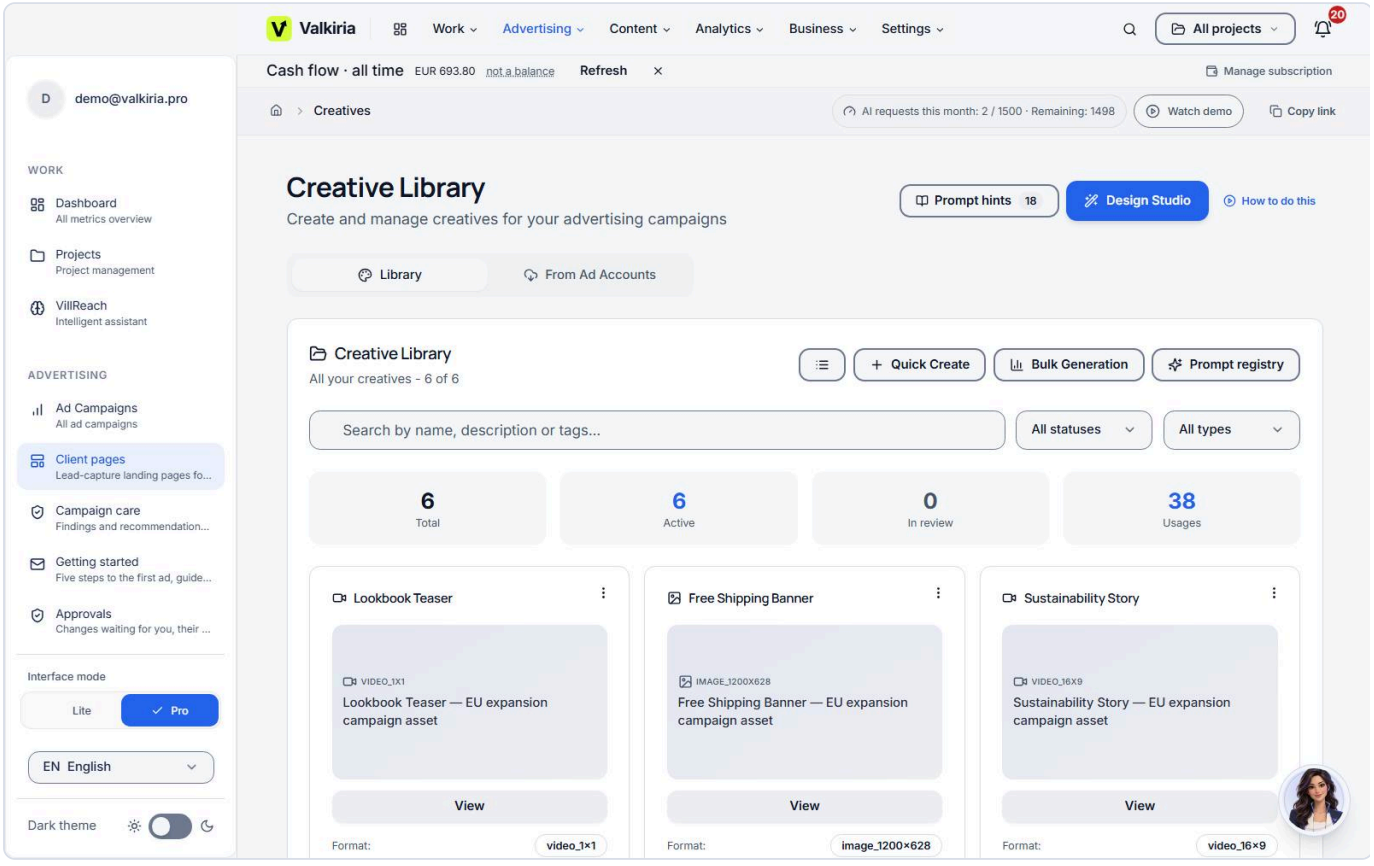
Creative fatigue scoring per ad

Video demos: valkiria.pro/demos/en/creative-fatigue.mp4



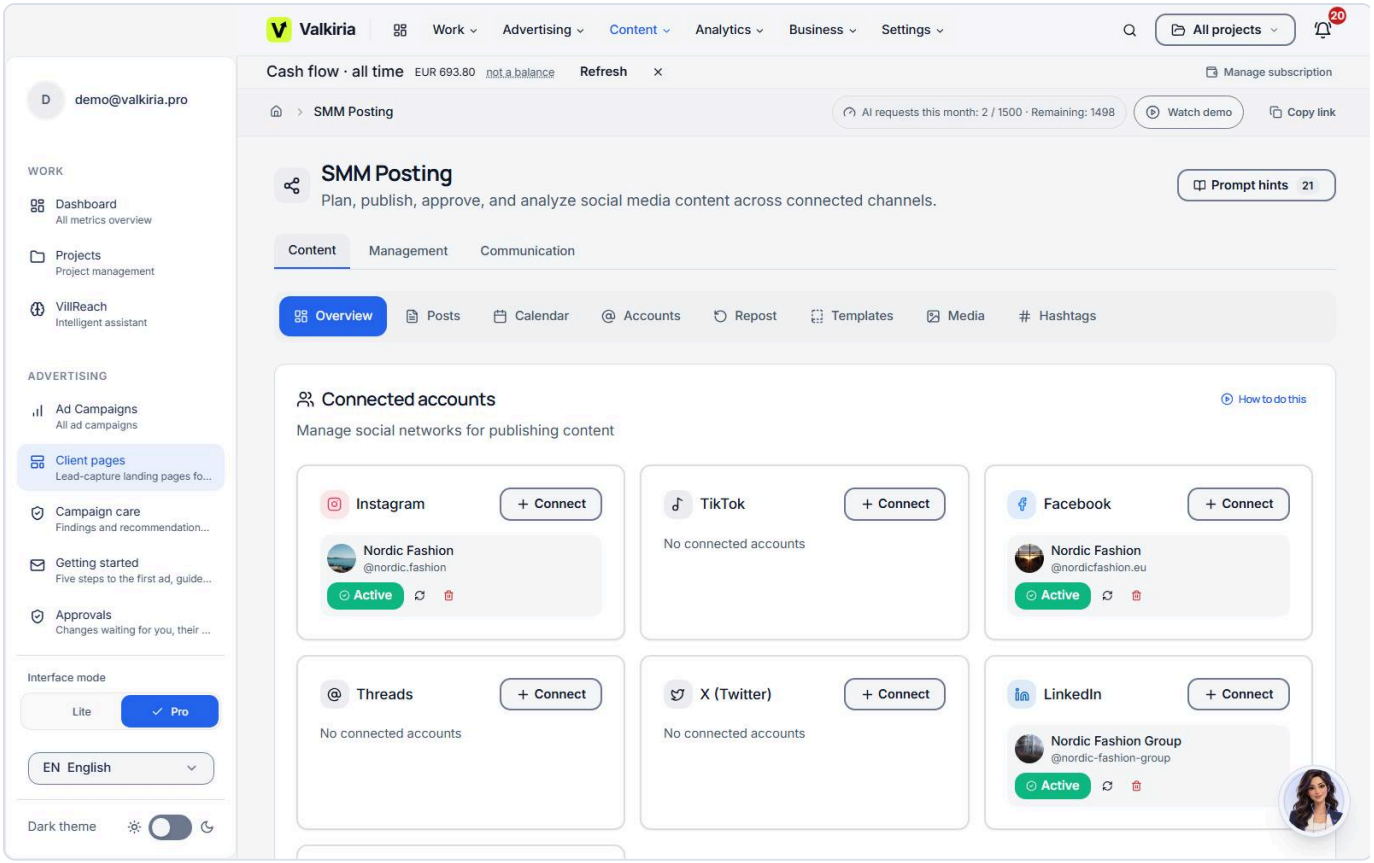
Automation rules with an approval safety catch

Video demos: valkiria.pro/demos/en/automation-rules.mp4



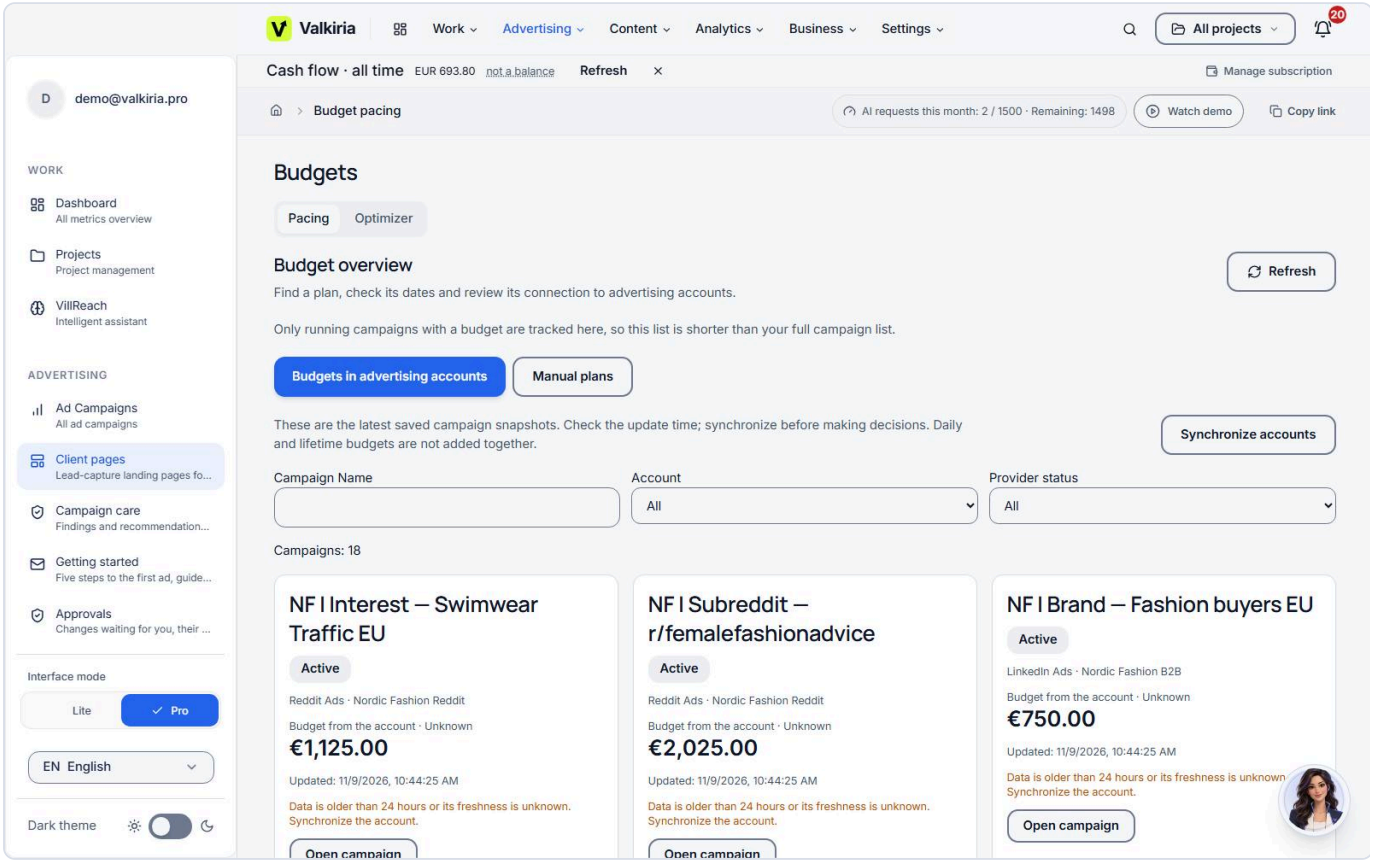
Creative library and Design Studio

Video demos: valkiria.pro/demos/en/creatives.mp4



SMM publishing to 10 networks through their own APIs

Video demos: valkiria.pro/demos/en/smm.mp4



Budget pacing per campaign

Video demos: valkiria.pro/demos/en/budget-pacing.mp4

Video demos

Every module has a 1–2 minute narrated demo. You may embed or link them in your article.
https://valkiria.pro/en/solutions/

Partnership formats

Agency partner

Run every client in one account on the Agency plan: white-label client portal, password-protected reports, team access control and a monthly client report built in an evening.

Reseller & implementation partner

Offer Valkiria to your customers and help them launch it. Margin, territory and support split are agreed individually.

Referral partner

Recommend Valkiria to businesses that advertise. The reward and how referrals are counted are agreed with each partner.

Technology & integration partner

Build a joint integration on the public REST API, the MCP server or the Data Hub with 29 sources and 14 destinations, and launch it together.

Media & content partner

Reviews, guest articles, webinars and co-marketing. We provide test access, the media kit, video demos and founder interviews.

Marketplace & catalogue

List Valkiria for your business customers. We prepare the listing in ten languages and integrate leads by webhook or link.

https://valkiria.pro/en/partners/

About the company

Valkiria is developed by Denha Nexus s.r.o. (Bratislava, Slovakia; IČO 56690819). Founder Anton Denha has 14 years in digital marketing and more than 800 delivered projects; the product grew out of the day-to-day work of his performance agency.

Press contact

Anton Denha, founder. We provide a full-access test account for reviewers, high-resolution screenshots, founder comments or an interview, and a guest article written to your guidelines.

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